



SPONSORSHIP PACKAGES 2018 – 2019 Fundación BAI A.C.

Recognition and Benefits for our socially responsible Business Partners, Benefactors, and Friends, whose generous support allows us to make a difference in the lives of our young people in the Yucatán:

PLATINUM Benefactor *Maximum exposure for you and your business.*

Pledge in Mexican pesos: \$25,000

- Tax Exemption benefits for your donation
- Four complimentary tickets to the *Mérida Showcase of Homes* in November. Two complimentary tickets for our signature event, *A Taste of Mérida* in the spring.
- A unique opportunity to hand out custom-made gifts to promote your business, such as: bags, purses, handcrafts and other “special for the occasion” items, **non-brochure** materials, at appropriate signature events, like the “Taste of Mérida”.
- Subject to our approval: you will be entitled to submit your business profile –Should you have a website or another electronic form of promoting your business– for sharing on our website (100,000 hits per year!).
- Your name or company logo will be featured in our quarterly e-newsletter (current circulation is approximately 3,500). Our e-newsletter is linked to social media platforms (currently 7,000 followers).
- Your name or logo will be prominently featured in our special event publicity material including posters, flyers, programs and on our event banners.
- An exclusive benefit to renew your sponsorship at the previous year’s pledge.
- Special endorsements for your business through Facebook with a link to your website or event page. **NOTE:** It is important that you alert us in advance, about your upcoming events, so that we can share and promote, as one of our PLATINUM Sponsors.
- Advance notice of upcoming events and automatic subscription to our quarterly e-newsletter.

GOLD Benefactor *A great option to promote your business and personal profile.*

Pledge in Mexican pesos: \$15,000

- Tax Exemption benefits for your donation
- Four complimentary tickets to the *Mérida Showcase of Homes* in November. Advance ticket sales for our signature event, *A Taste of Mérida* in the spring.
- Your name or logo will be featured in our special event publicity material including posters, flyers, programs and on our event banners.
- An exclusive benefit to renew your sponsorship at the previous year’s pledge.
- Special endorsements for your business through Facebook with a link to your website or event page. **NOTE:** It is important that you alert us in advance, about your upcoming events, so that we can share and promote, as one of our PLATINUM Sponsors.
- Advance notice of upcoming events and automatic subscription to our quarterly e-newsletter.

SILVER Benefactor *Good advertising for your business.*

Pledge in Mexican pesos: \$10,000

- Tax Exemption benefits for your donation
- Two complimentary tickets to the *Mérida Showcase of Homes* in November.
- Your name or logo will be featured in our special event publicity material including posters, flyers, programs and on our event banners.
- Advance notice of upcoming events and automatic subscription to our quarterly e-newsletter.

FRIEND *Our entry level for financial support.*

Pledge in Mexican pesos: \$3,000

- Tax Exemption benefits for your donation
- Your name or logo will be featured in our special event publicity material including posters, flyers, and programs.
- Advance notice of upcoming events and automatic subscription to our quarterly e-newsletter.

General Observation: All of our packages are valid for 1 year.

Credit, debit and PayPal payments are accepted with a small percentage transaction fee

Disclaimer: Please note that Fundacion BAI is a duly registered National and International Tax Exempt Charitable Organization based in Mexico. If your business is located on a different country, consult with the respective Fiscal Authority about international tax exempt benefits.

For more information, do not hesitate to contact our sponsorship team's Lead Contacts:

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| Holly Theriault | holly.theriault@fundacionbai.mx | Cel: 999 351 5780 |
| Dr. Carlos Cabrera | carlos@fundacionbai.mx | Cel: 999 292 8436 |

Please visit our website to learn more about what we do: www.fundacionbai.org

Fundación BAI - working to prevent teenage pregnancies and sexually transmitted infections in the Yucatán and to give the next generation a better life. Your support makes the difference!